演讲提交要求及摘要模版

报告提交要求

1. 新颖且有深度的报告（在中国未发表过，国外发表过的要有新的内容/进展）
2. 技术报告应阐明创新内容及其实际或预期的影响
3. 最好有应用案例或对研究结果的的分析
4. 对现实技术问题的解决方案也将很受欢迎
5. 报告语言最好为中英文两个版本，分别在两个屏幕显示
6. PPT 请尽量保存为 PowerPoint97-2003 演示文稿，PPT 推荐比例为 16:9
7. 演讲报告中宣传推广部分的演讲时长不超过 1 分钟（如果有）
8. 为了达到更好的技术/产品宣传效果，会前需提供可公开版本演讲 PPT 或 PDF

演讲人要求

1. 组委会建议贵公司主要技术负责人（技术总监及以上）进行演讲
2. 高层技术专家演讲可以更好地展现贵公司的技术和思想领袖形象，以及吸引更多高层次的客户代表
3. 建议演讲人着正装

摘要格式/内容

中、英文摘要（中文 > 550 字，英文 > 350 词)，供 TMC 委员会专家审阅及用于听众邀请

1. 报告标题
2. 作者姓名
3. 关键词（约 5 个）
4. 研究和/或工程问题、目标、方法
5. **主要的技术、经济和/或实用点（价值）**
6. **新颖性、创新性和独特性**
7. **案例分析或对研究结果（最好有数据支撑）的分析**
8. 结论
9. 并同时提供演讲报告的要点（3-4 条）

重要提示：

* 请重点参考摘要格式/内容来准备摘要，**特别是新颖性和深度**。全面的演讲摘要对于接受您的演讲很重要，并将增加享受演讲赞助费折扣的机会（需在 2 月 10 日（含）之前提交赞助申请及演讲摘要）

* TMC 委员会专家将主要依据摘要评审结果来决定是否接受演讲

* 组委会将在会前检查演讲报告与摘要的一致性

Requirement for Presentation Submission
and Template of Presentation Abstract

Submission of Presentation

1. Novel & in-depth reports (haven't been presented/published in China or some new content/development required if published outside China)
2. Highlight innovations and actual or expected impacts
3. Case study or analysis of research results is advised
4. Practical solutions would be also preferred
5. Presentations in both English and Chinese are highly recommended
6. Please provide your presentation by using PowerPoint97-2003 if possible, to avoid on-site compatibility issues, PPT of 16:9 ratio are required
7. It should be less than 1 minute if any sales promotion section in your speech
8. Organizing Committee suggests that your technical executive deliver the speech, which could better present your technology leadership image, and attract more high-level delegates from your target groups.

Abstract Template for Reference
EN and CN abstracts are required for reviewing and participation inviting

1. Presentation title
2. Author
3. Key words (about 5 key words)
4. Research and/or Engineering Questions/objectives or Methodology
5. **Main technical, economic and/or practical points**
6. **Aspects of novel, innovative and unique**
7. **Case study or analysis of research results (It is better to have data)**
8. Conclusion
9. Attach 3 -4 key points of presentation

Important Notes:

* Please pay attention to the content and format of the presentation abstract template, **particularly the novelty and depth of your presentation,** when preparing your abstract. A comprehensive abstract is very important for your speech to be accepted and will increase your chance of receiving a discount on speech sponsorship fee (the sponsorship application and abstract be submitted before February 10th).
* TMC Committee will decide whether to accept the presentation mainly on the basis of the abstract review.
* Organizing Committee will review the submitted presentation PPT to check the advertisement content and its consistency with the abstract.